



Girls on the Run of the Chippewa Valley 5k 2016

It's easy to make an impact...

- \$35-Provides properly fit running shoes to 1 lucky girl
- \$150-Sponsors 1 lucky girl
- \$250-Fully stocks 5 coach kits with fun program materials for full teams of girls
- \$500-Provides program supplies for an entire team of 15 girls
- \$750-Supports our efforts to recruit and retain a team of amazing volunteer coaches
- \$1000-Provides program supplies and healthy snacks for an entire team of 20 girls
- \$1500-Helps underwrite a fantastic 5k
- \$2000-Provides all supplies, materials, and refreshments for a terrific coach training for all of our coaches
- \$2500-Launches or sustains one GOTR team
- \$5000-Launches or sustains two GOTR teams
- \$10,000-Launches or sustains four GOTR teams

Who We Are

Girls on the Run is a transformational physical activity based positive youth development program for girls in 3rd-5th grade. We teach life skills through dynamic interactive lessons and running games. The program culminates with the girls being physically and emotionally prepared to complete a celebratory 5k running event. The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness.

Community support is critical to our success. Well over 50% of our girls are either on full or partial scholarship to participate in our program. Financial assistance from businesses and individuals ensures that all girls are able to participate in this transformational program regardless of their ability to pay the program fee.

Contact Us

Phone: 715-514-5075
Email: girlsontherunec@gmail.com
Web: [www.http://gotrchippewavalley.org/](http://gotrchippewavalley.org/)



Sponsorship Guide 2017

Girls on the Run of the Chippewa Valley
2004 Highland Ave. Suite P
Eau Claire, WI 54701

LEVELS OF SPONSORSHIP

Presenting Sponsor-\$7,500 and up (Up to 3 available)

- Media-wide press release with optional event/photo op
- Girls on the Run Program Presenting Sponsor
- Introduction & Welcome at all events
- Company name/logo premium placement in advertising & media sponsorship benefits
- Verbal mention at all Girls on the Run coach trainings & meetings
- 10 complimentary Girls on the Run 5k event entries
- 12 social media mentions (8 during the season + 4 during the week of the 5k event)
- Plus all benefits noted below (excluding race entries & social media)

Program Sponsor - \$5,000

- Company name/logo displayed on ALL program t-shirts (worn by 400 girls each year)
- Company name/logo on 5k entry form and in all 5k related collateral
- Company logo/link in ALL e-newsletters
- 8 complimentary Girls on the Run 5k event entries
- 10 social media mentions (8 during the season + 2 during the week of the 5k event)
- Plus all benefits noted below (excluding race entries and social media)

Girl Power Sponsor- \$2,500

- Company name/logo on Girls on the Run website
- Verbal mention at Girls on the Run 5k event
- 6 complimentary Girls on the Run 5k event entries (4 per race)
- 8 social media mentions (6 during the season + 2 during the week of 5k event)
- Banner placement near finish line (banner provided by sponsor)
- Co-branded merchandise opportunities
- Plus all benefits noted below (excluding race entries and social media)

Limitless Potential Sponsor- \$1,000

- 4 complimentary Girls on the Run 5K event entries
- 6 social media mentions (4 during the season + 2 during the week of 5K event)
- Company name/logo in e-blast promoting 5K
- Company name/logo on signage at Girls on the Run 5K
- Girls on the Run 5k Celebration table space

Star Power Sponsor-\$500

- 2 complimentary Girls on the Run 5k event entries
- 4 social media mentions (2 during the season + 2 during the week of 5k event)
- Company name/logo in e-blast promoting 5k
- Company name/logo on signage at Girls on the Run 5k
- Girls on the Run 5k Celebration table space

Energy Award Sponsor-\$250

- Company name/logo in e-blast promoting 5k
- Company name/logo on signage at Girls on the Run 5k
- Girls on the Run 5k Celebration table space

Empowerment Sponsor-\$150

- Company name/logo in e-blast promoting 5k
- Company name/logo on signage at Girls on the Run 5k

Yes, I would like to donate!

(please fill out form below, detach this portion of the brochure and return)

Name: _____

Business: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Email: _____

Please select your donor level:

- \$7,500
- \$5,000
- \$2,500
- \$1,000
- \$500
- \$250
- \$150
- Other \$ _____

Thank you for your generous donation. Please detach this portion of the brochure and send with your payment to:

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